

Michael à Campo

Brief Bio



Michael has spent the last several years actively and passionately lecturing and studying in the area of small business and entrepreneurship. This theoretical depth has been backed up with substantial practical knowledge from the management and ownership of small and medium sized enterprises over the past 20 years.

In 1992 Michael was appointed General Manager and Licensee of The Woollahra Hotel, together with a managing partnership in the Sackville Hotel from 1995. During this time both Sydney hotels gained enviable reputations as innovative and successful corner pubs, with the Woollahra Hotel collecting Australian Hotel Association (AHA) Awards for the Best Re-Developed Hotel in Australia 1994, and Best Pub Restaurant in Australia 1994-5. The Sackville Hotel then received the AHA award for Best Pub Restaurant, NSW 1998.

During 2000 and for a period of six years, Michael became a managing partner of Onde Restaurant. Onde is a small French neighbourhood bistro that is situated in Darlinghurst Sydney, and has been trading successfully with enthusiastic reviews for nearly 15 years.

At the start of 2004 Michael graduated with an MBA from Macquarie University, Macquarie Graduate School of Management, and was selected as a member of the Australian Bankers Association (ABA) Small Business Forum for a period of two years. The forum was established to advise the ABA on issues of concern relating to small business and banking.

Late in 2006 Michael sold his partnership in Onde, after he had commenced PhD studies at the University of Newcastle. It was at this stage that Michael started sessional lecturing in the areas of Small Business Management and Entrepreneurship at The Newcastle Graduate School of Business.

2009 – 2010 SEAANZ Executive Board Nomination.

I seek to serve on the SEAANZ Executive Board because I believe that my background and various perspectives allow me to contribute a new energy that will help SEAANZ to focus on its core constituents: educators, researchers, practitioners and policy makers. I also believe that the board of SEEANZ needs to revitalise the member base, and reinstate regular journal publications.